

GENERAL TERMS AND CONDITIONS  
For the use of the Exhibition Application service  
Effective from April 14, 2025

Contracting Parties:

Develon Hungary Service Limited Liability Company (head office: 1116 Budapest, Barázda utca 18. fsz. 106., Company Registration Number: 01-09-936944, VAT Number: 22638380-2-43, abbreviated company name: Develon Hungary Ltd., email: iroda@homeinfo.hu, phone number: +36 70/433-1910), as the operator, registered and operating under Hungarian law and registered with the Metropolitan Court of Budapest's Company Court.

The Contracting Party is the natural or legal person who enters into a separate Exhibitor Participation Agreement with Develon Hungary Ltd. ("DEVELON") for participation in an event or exhibition (together: "Exhibition") organized by DEVELON (e.g., EMW National Construction Master Workshop) and uses the Exhibition-related application service operated by DEVELON ("Exhibition Application").

1. Introduction, Formation of the Agreement

1.1. A contract has been concluded between the parties under the title "EXHIBITOR PARTICIPATION AGREEMENT" ("Exhibitor Agreement") regarding participation in the Exhibition specified therein.

1.2. DEVELON – as the exclusive organizer of the Exhibition – and the Contracting Party – as the Exhibitor – shall govern the key, individual characteristics and conditions of participation in the Exhibition in the Exhibitor Agreement. Conditions not detailed in the Exhibitor Agreement are covered by the "Exhibitor Participation Agreement General Terms and Conditions" (GTC), the related agreements and documents, and this "Exhibition Application GTC".

1.3. The condition for exhibitor participation in the Exhibition is the conclusion of the Exhibitor Agreement between the parties, which also includes the use of the Application service. The "Exhibition Application GTC" governs questions related to the use of the Application service, and the acceptance of the Exhibitor Agreement also means the simultaneous acceptance of the "Exhibition Application GTC" by the Contracting Party.

2. Subject and Content of the Agreement

2.1. The subject of this Exhibition Application GTC is the scope of services related to the mobile application ("Application") operated by DEVELON, related to information society and its related services.

2.2. DEVELON provides the opportunity for the Exhibition Visitors to use the Application in order to enhance the visitor experience and offer the broadest range of services for the Visitors ("Visitor"). The Application aims to provide the Visitors with a fast, comprehensive, user-friendly, and useful interface regarding the Exhibition, to facilitate ticket purchase, information gathering, participation in promotions, and to improve the success of the Exhibition and visitor satisfaction.

2.3. By downloading and using the Application, the Visitors can access up-to-date information about the Exhibition and Exhibitors, as well as have the opportunity to purchase discounted tickets, participate in promotions, download coupons, activate discounts, contact DEVELON and Exhibitors, etc. The Application continues to operate after the Exhibition, enabling follow-up, continuous access to further promotions and information, knowledge of the latest product and service offerings from manufacturers and distributors, as well as information on upcoming Exhibitions. Therefore, the Application serves as a continuous, year-round professional and marketing communication platform between Exhibitors and Visitors.

2.4. The Contracting Party, as the Exhibitor, can share various content, information, and links with the

Visitors through the Application by uploading content. DEVELON freely decides whether to provide direct upload capabilities to the Contracting Party or handle the uploads itself.

2.5. DEVELON does not provide Visitors' personal data or contact details to the Contracting Party; communication with Visitors is ensured through the display opportunity in the Application.

2.6. The Contracting Party can use the following services in connection with the Application service:

- Uploading their professional and business event information to the Application's calendar;
- Post-exhibition communication throughout the year with the Exhibition Visitors;
- Uploading the availability of the following content:
  - Videos (via YouTube links), coupons, promotions, discounts, events, job advertisements;
  - Automated content upload (via RSS link or other sources).

#### 4. Rights and Obligations of the Contracting Party

4.1. The Contracting Party accepts the terms and conditions for using the Application, which can be viewed in this agreement and in the Application, including, for example: the types of data that can be uploaded, the size and quality requirements for images and content, etc.

4.2. DEVELON is entitled to moderate the content to be uploaded and has the right to reject or delete any image or content uploaded by the Contracting Party if, in DEVELON's opinion, it does not fit the overall appearance and style of the application or if it does not meet professional or quality standards. DEVELON takes no responsibility for the authenticity or legal use of the shared content.

4.3. The Contracting Party is responsible for the authenticity of the data provided and the quality certification statements made, and for any violation of provisions prohibiting misleading or comparative advertising. The Contracting Party is solely responsible for ensuring that the images, data, and content they submit/upload and display on the Application do not infringe the rights, legitimate interests, copyright, or personality rights of any third parties and that the displayed content does not contain any third-party trademarks or patents. In the event of any legal disputes of this nature, DEVELON is not liable, and the Contracting Party shall be solely responsible. The Contracting Party agrees that DEVELON will not be responsible for verifying images or content uploaded to the Application. In case of breach of this section by the Contracting Party, they shall indemnify DEVELON and compensate DEVELON for any damages or costs incurred due to claims made by third parties.

4.4. DEVELON freely determines the content and appearance of the Application according to its business policy, and may decide which images and content of the Contracting Party align with the Application's image. DEVELON may also feature similar or different services, products, or other offerings to the Contracting Party's services/products, and does not provide exclusivity to the Contracting Party.

4.5. The Contracting Party acknowledges that it is prohibited to publish any advertisement that violates legal provisions, legal prohibitions, the Hungarian Advertising Code, or relevant industry codes of practice, or breaches constitutional principles or public morals. The Contracting Party is responsible for ensuring the legal and professional compliance of uploaded content and advertisements. DEVELON is not required to verify the content for legal, professional, or ethical compliance. If, in DEVELON's judgment, the content potentially violates any laws, infringes third-party rights, or violates the current GTC, DEVELON may delete the content freely.

4.6. The Contracting Party is solely responsible for any communication, legal transaction, or other relations with Visitors and cannot make any claims against DEVELON regarding these matters. The Contracting Party is also responsible if a Visitor makes a claim regarding errors, misrepresentation, or other reasons concerning images or content published by the Contracting Party.

4.7. The Contracting Party explicitly accepts that DEVELON only provides a content-sharing platform

for the Contracting Party, and all transactions and communications between the Contracting Party and the Visitor are solely governed by the relationship between them, and DEVELON is not legally or financially responsible. Any service provision or sale of products is carried out exclusively between the Contracting Party and the Visitor, independent of DEVELON and its electronic platform.

## 5. Payment Terms

5.1. The agreement for the use of the Application service is concluded by the parties under the Exhibitor Participation Agreement. However, the service period for the Application is not limited to the duration of the Exhibition, as the Application may be activated before the Exhibition starts and continues to operate after the Exhibition ends, as long as DEVELON maintains the Application.

5.2. Therefore, the parties enter into an indefinite agreement under the Exhibitor Participation Agreement regarding the Application service, and no invoice will be issued by DEVELON for six months from the first invoice sent, as the basic setup fee covers the Application usage fee for that period.

5.3. After the 6-month period, the Contracting Party will pay a monthly fee based on invoices sent by DEVELON.

5.4. The monthly fee is 20,000 HUF + VAT (20,000 forints plus VAT/month). Payment deadline: 8 days.

5.5. DEVELON may modify the monthly fee through changes to the Exhibition Application GTC.

5.6. The Contracting Party accepts that their obligation to pay the monthly fee remains in effect until the termination of the agreement, even if they do not use the service (e.g., if they do not upload content, do not update it, or remove it from the Application).

## 6. Service Period, Termination, and Cessation of the Agreement

6.1. The Contracting Party explicitly accepts that during the 6-month period specified in 4.2 above, the Application service cannot be terminated by ordinary notice. The exception is termination at the end of the first six months, which must be done at least 30 days before the end of the 6-month period.

6.2. After the payment deadline on the invoice passes, DEVELON will send a payment reminder and a payment notice to the Contracting Party. In case of payment delay, DEVELON's system may immediately remove the Contracting Party's content from the Application, meaning that the Visitors will no longer have access to any of the Contracting Party's content.

6.3. In case of a payment delay exceeding 60 days, DEVELON is entitled to terminate the Application service agreement with immediate effect, and DEVELON may permanently delete the images, contents, and data of the Contracting Party from the Application.

6.4. No compensation shall be provided to the Contracting Party for any service interruption caused by reasons within the Contracting Party's control.

6.5. After the six-month period, either party may terminate the service agreement with ordinary termination, with the termination taking effect at the end of the month in which the termination was communicated in accordance with this GTC. The contract will terminate at the end of the month in which the ordinary termination was communicated to the other party according to the terms of this GTC.

6.6. If the Partner wishes to terminate the contract with ordinary termination, the termination must be made by sending a termination notice to both the office@homeinfo.hu and simultaneously to alexandra.lasan@homeinfo.hu company email addresses. The images/contents will be deleted from the Application at the end of the termination period, on the last day of the month, and the

Contracting Party's contents will be removed from the Application. DEVELON will send the termination notice to the email address specified in the Exhibitor Agreement.

6.7. The service agreement regarding the Application will terminate on the day when DEVELON permanently ceases the operation of the Application, and the Contracting Party will be notified about this. A temporary service outage does not constitute a termination under this clause.

## 7. Modification of the General Terms and Conditions

7.1. DEVELON is entitled to unilaterally modify the present General Terms and Conditions (GTC) for the Exhibition Application. Upon the entry into force of the modified GTC, the previous GTC will lose its validity and will no longer be applicable.

7.2. In the case of a change to the GTC of the Exhibition Application, DEVELON will notify the Contracting Party in writing (including delivery by electronic means) at the contact details specified in the Exhibition Agreement, at the latest on the day the change takes effect. DEVELON will also draw the Contracting Party's attention to the fact that, in case they do not wish to continue with the service agreement based on the new GTC, they may terminate the contract with ordinary termination within 15 days following the notice. During the 15-day period for termination, and in the event of termination, the previous GTC of the Exhibition Application will still apply. If the Contracting Party does not terminate the agreement within this period, both parties will consider the relationship to be governed by the new GTC.

7.3. The effective date of the new GTC is the date indicated at the top of the GTC for the Exhibition Application. DEVELON ensures that the current GTC for the Exhibition Application is accessible on the website [www.homeinfo.hu](http://www.homeinfo.hu), or will provide it to the Contracting Party upon request.

7.4. The Contracting Party is required to ensure continuous receipt of communication at the contact details provided. If the contact details change permanently, the Contracting Party must immediately notify DEVELON. Failure to do so will make the Contracting Party liable for any damages caused by this omission.

## 8. Data Protection

The Contracting Party acknowledges that by accepting this agreement, they accept the Data Processing Policy of Develon Hungary Kft., which complies with GDPR guidelines, and which can be found on the website. In matters not regulated by the specific agreement between the parties, the provisions of these General Terms and Conditions of the Exhibition Application shall apply.

## 9. Communication

9.1. Legal declarations or notifications between the parties regarding the contract may only be made in writing by registered mail or by using the email addresses provided in the following section.

9.2. DEVELON's communication contacts:

DEVELON részéről:	Telefonszám:	e-mail cím:
Kulcsár Alexa	+3630/9744900	iroda@homeinfo.hu
Lasán Alexandra	+3630/1327659	alexandra.lasan@homeinfo.hu

The Contracting Party's contact details: as provided in the Exhibitor Agreement.

9.3. The parties must immediately notify each other of any changes to the contact details. The party failing to do so will be responsible for any resulting damages.

9.4. The parties acknowledge that during the conclusion and performance of the contract, personal data of the representatives, contacts, employees, agents, or any other persons involved in fulfilling the contract (whether employees, agents, etc.) will be processed. The legal basis for this data processing is the consent of the individuals concerned, and the legitimate interest of the parties (GDPR Article 6 (1)(a) and (f); Article 5(b) of the Hungarian Act on Information Freedom). Both parties will handle such personal data confidentially, providing access only to those employees, collaborators, or service providers for whom access is necessary. The personal data will not be transferred to third parties, made public, or made accessible. The parties agree to take all necessary steps, including obtaining appropriate consent, to ensure the lawful processing of personal data.

## Exhibitor Agreement and General Terms and Conditions

In matters not covered by the Exhibitor Agreement and the General Terms and Conditions for the Exhibition Application, the documents specified in the Exhibitor Participation Agreement, as well as the "GENERAL TERMS AND CONDITIONS for online exhibitions" published on the website [www.homeinfo.hu](http://www.homeinfo.hu), shall apply. In case of any contradiction between the provisions in the contracts mentioned in this paragraph, the contract listed first in the list shall apply.

Develon Hungary Kft.